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| **Early Years Centre Strategy – [Name] - [Year]** | |
| **Vision** | Vision - What does the big outcome look like once you’ve achieved the mission |
| **Mission** | Mission - What are you meant to achieve |
| **Values** | Set of guiding principles and fundamental beliefs that help a group of people function together as a team and work toward a common goal. [Examples](https://www.hotjar.com/blog/company-values/) |
| **Goal** | How do you know you’ve achieved it |
| **Strategy** | What is the path to achieving the goals |
| **Strategic Pillars** | Three to five key bets that the centre needs to make |
| **Strategic Pillar #1** | What is it?  Why is it important?  What will success look like?  Key Initiatives |
| **Strategic Pillar #2** | What is it?  Why is it important?  What will success look like?  Key Initiatives |
| **Strategic Pillar #3** | What is it?  Why is it important?  What will success look like?  Key Initiatives |

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| **Early Years Centre Strategy – Little Tackers 2019** | |
| **Vision** | Allow children to dream big |
| **Mission** | By integrating creativity into everything we do, children will be inspired to think differently and express their personal creativity. |
| **Values** | * Creativity * Children first * Respect for each other |
| **Goal** | Achieve overall “Exceeding” NQS Rating |
| **Strategy** | Focus on building collaborative partnerships with families and the community. |
| **Strategic Pillars** | 1. Parent feedback & views 2. Community engagement |
| **Strategic Pillar #1** | What is it?   * Parent feedback & views   Why is it important?   * Parents are the decision makers, and also the people who will recommend our centre to other parents   What will success look like?   * NQS 6.1 rated as exceeding * Parent feedback score > 8 / 10   Key Initiatives   * Parent information night in January & June * Parent survey to be sent out in February to assess overall satisfaction with the centre * Anonymous feedback form * Staff KPIs to be changed to include their parent feedback rating * Quarterly surveys to parents to rate their educators experience |