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| **Early Years Centre Strategy – [Name] - [Year]** |
| **Vision** | Vision - What does the big outcome look like once you’ve achieved the mission |
| **Mission** | Mission - What are you meant to achieve |
| **Values** | Set of guiding principles and fundamental beliefs that help a group of people function together as a team and work toward a common goal.[Examples](https://www.hotjar.com/blog/company-values/) |
| **Goal** | How do you know you’ve achieved it |
| **Strategy** | What is the path to achieving the goals |
| **Strategic Pillars** | Three to five key bets that the centre needs to make |
| **Strategic Pillar #1** | What is it?Why is it important?What will success look like?Key Initiatives |
| **Strategic Pillar #2** | What is it?Why is it important?What will success look like?Key Initiatives |
| **Strategic Pillar #3** | What is it?Why is it important?What will success look like?Key Initiatives |

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| **Early Years Centre Strategy – Little Tackers 2019** |
| **Vision** | Allow children to dream big  |
| **Mission** | By integrating creativity into everything we do, children will be inspired to think differently and express their personal creativity.  |
| **Values** | * Creativity
* Children first
* Respect for each other
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| **Goal** | Achieve overall “Exceeding” NQS Rating |
| **Strategy** | Focus on building collaborative partnerships with families and the community. |
| **Strategic Pillars** | 1. Parent feedback & views
2. Community engagement
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| **Strategic Pillar #1** | What is it?* Parent feedback & views

Why is it important?* Parents are the decision makers, and also the people who will recommend our centre to other parents

What will success look like?* NQS 6.1 rated as exceeding
* Parent feedback score > 8 / 10

Key Initiatives* Parent information night in January & June
* Parent survey to be sent out in February to assess overall satisfaction with the centre
* Anonymous feedback form
* Staff KPIs to be changed to include their parent feedback rating
* Quarterly surveys to parents to rate their educators experience
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